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AUTHOR OF THE #1 BESTSELLER *12 RULES FOR LIFE*



MAPS OF MEANING

THE ARCHITECTURE OF BELIEF

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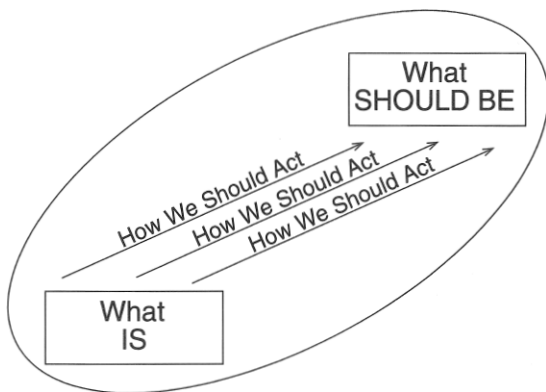


Figure 1: The Domain and Constituent Elements of the Known

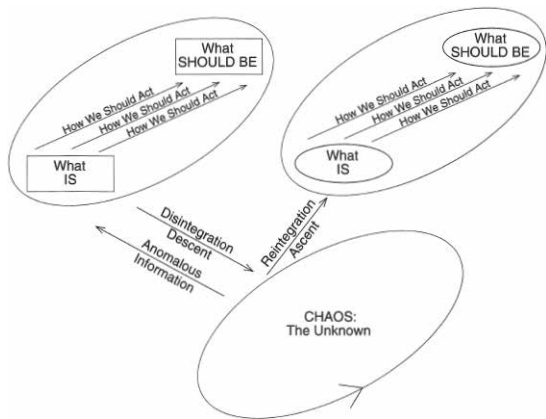


Figure 2: The Metamythological Cycle of the Way

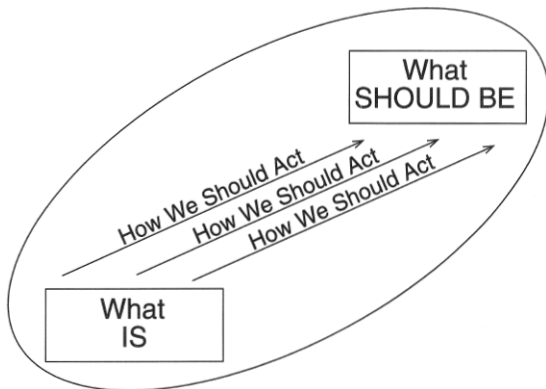


Figure 3: Normal Life

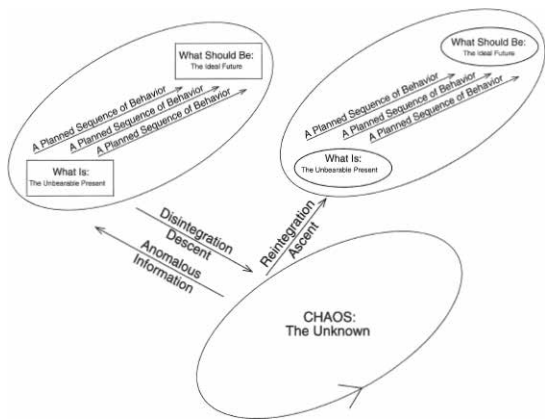


Figure 4: Revolutionary Adaptation

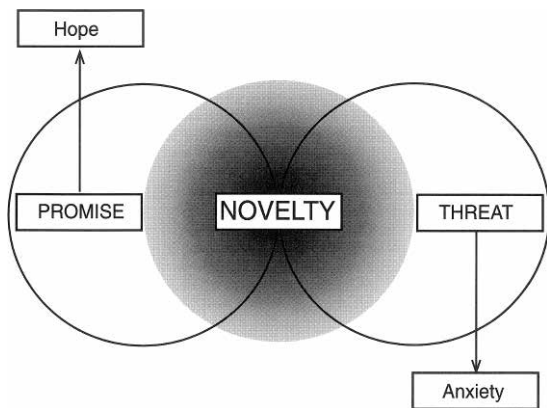


Figure 5: The Ambivalent Nature of Novelty

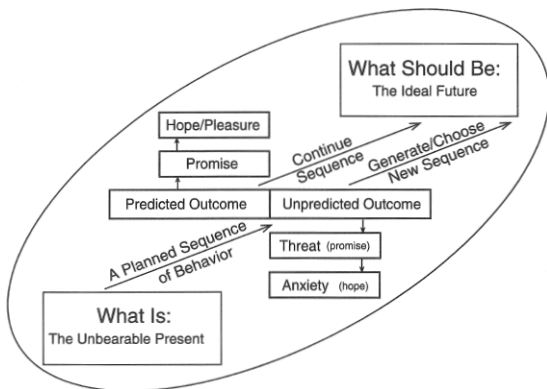


Figure 6: Emergence of “Normal Novelty” in the Course of Goal-Directed Behavior

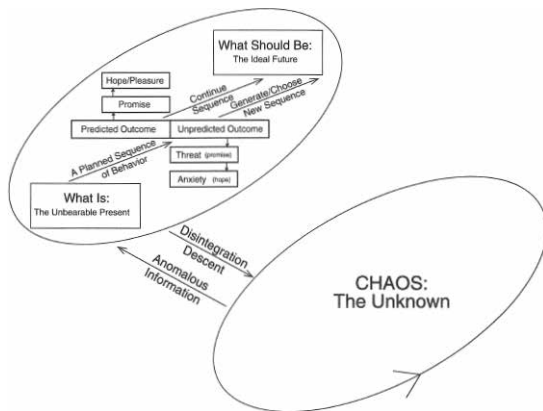


Figure 7: Emergence of "Revolutionary Novelty" in the Course of Goal-Directed Behavior

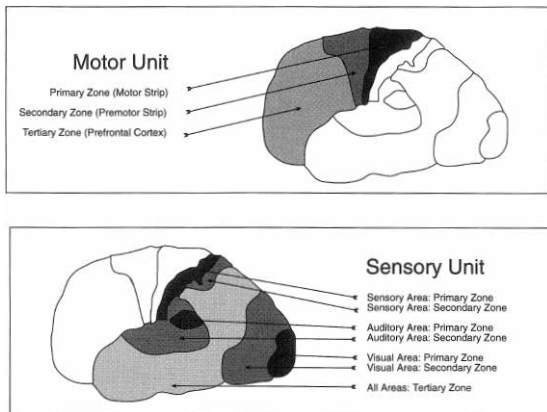


Figure 8: The Motor and Sensory Units of the Brain

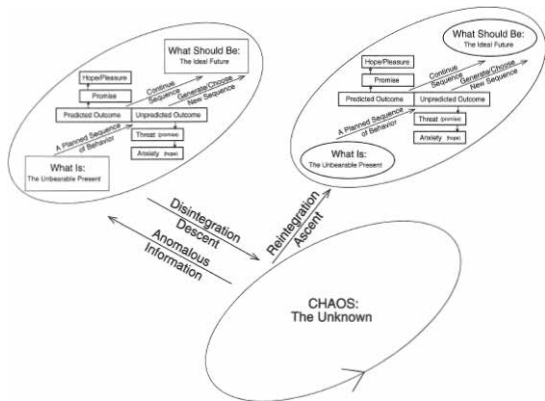


Figure 9: The Regeneration of Stability from the Domain of Chaos

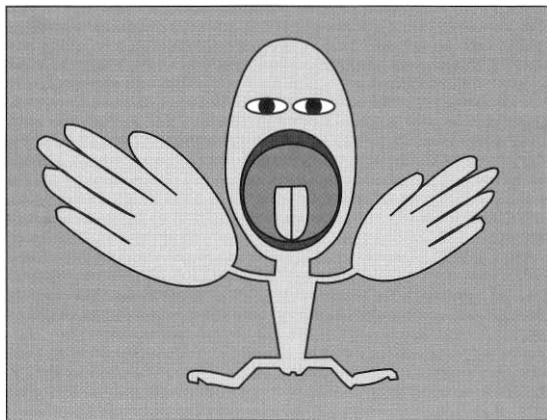


Figure 10: The Motor Homunculus

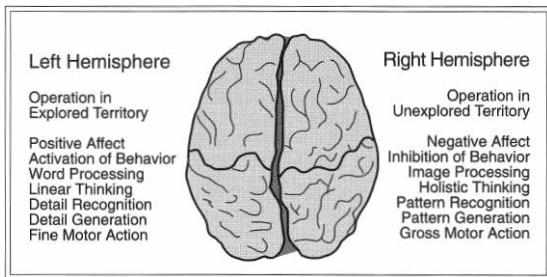


Figure 11: The Twin Cerebral Hemispheres and Their Functions

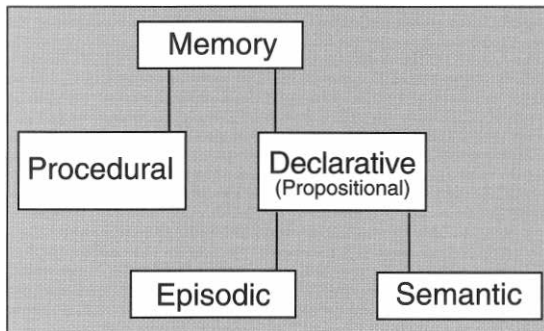


Figure 12: The Multiple Structure of Memory

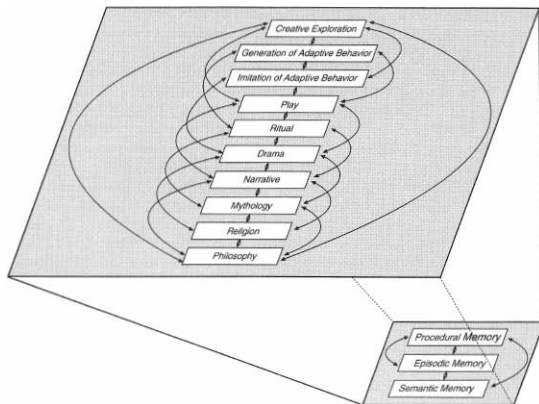


Figure 13: Abstraction of Wisdom, and the Relationship of Such Abstraction to Memory

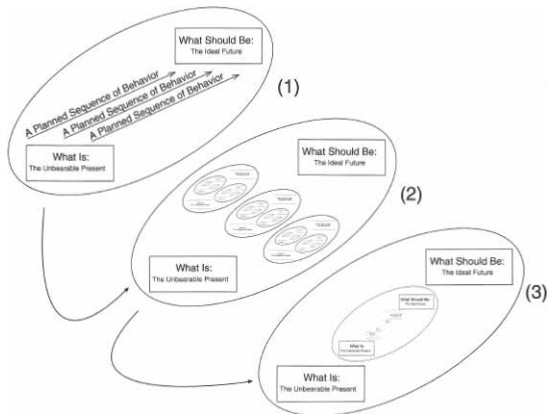


Figure 14: Conceptual Transformation of the Means/Ends Relationship from Static to Dynamic

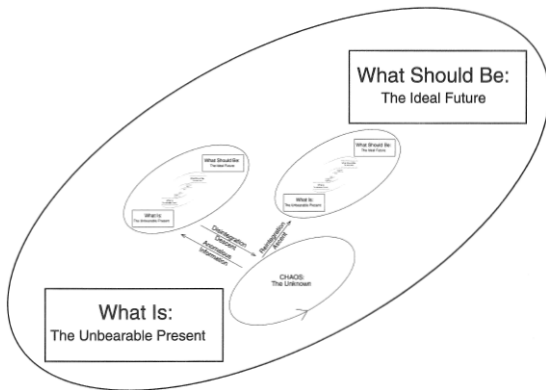


Figure 15: Bounded Revolution

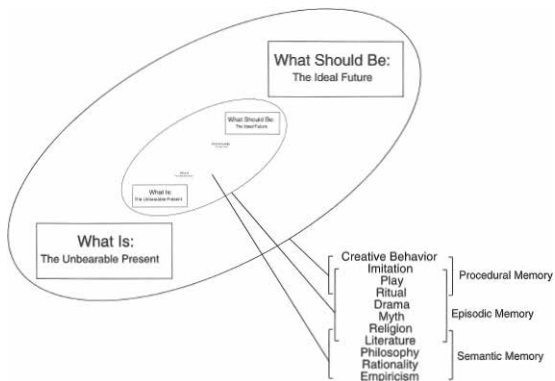


Figure 16: Nested Stories, Processes of Generation,
and Multiple Memory Systems

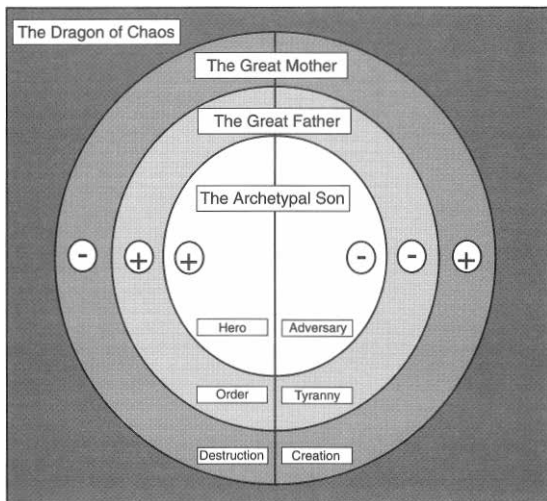


Figure 17: The Constituent Elements of Experience



Figure 18: The Positive Constituent Elements of Experience, Personified

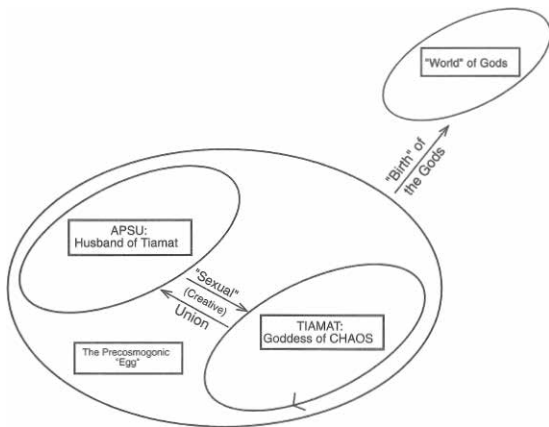


Figure 19: The Birth of the World of Gods

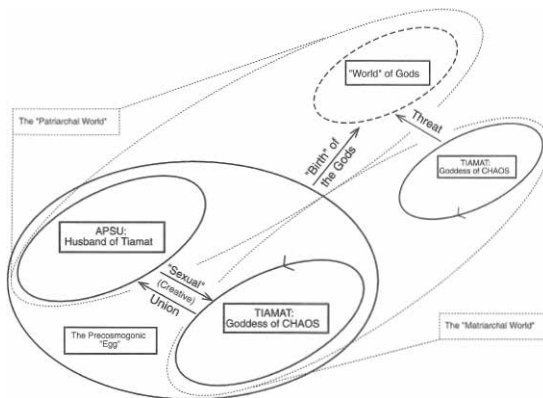


Figure 20: The “Death” of Apsu, and the (Re)Emergence of Tiamat as Threat

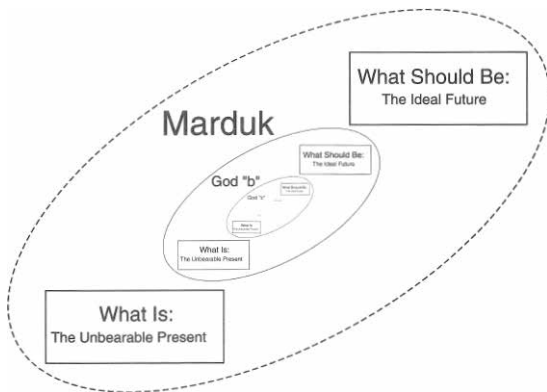


Figure 21: "World" of Gods: Hierarchical Organization

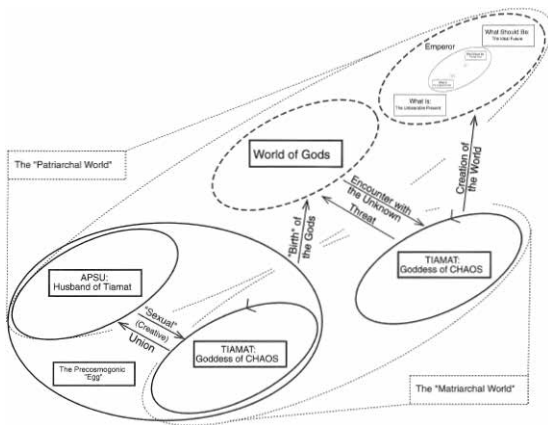


Figure 22: The Enuma elish in Schematic Representation

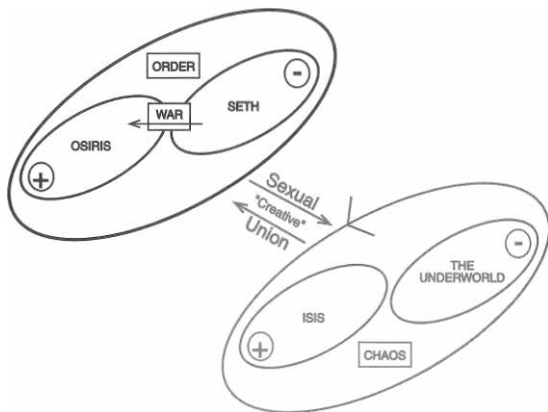


Figure 23: The Battle Between Osiris and Seth
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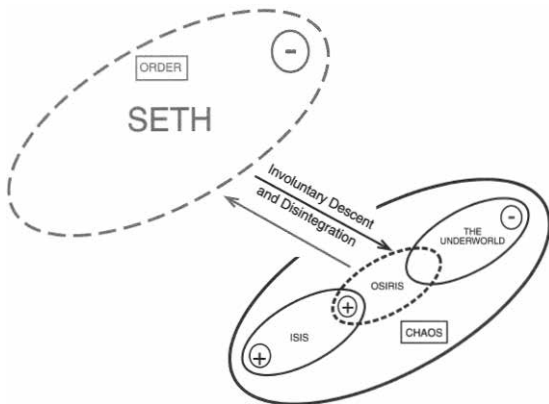


Figure 24: The Involuntary Descent and Disintegration of Osiris

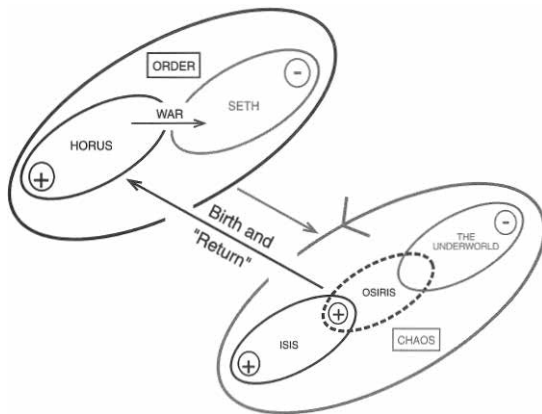


Figure 25: The Birth and Return of Horus, Divine Son of Order and Chaos

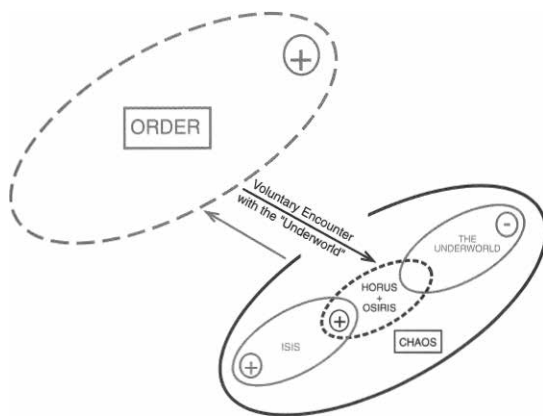


Figure 26: Voluntary Encounter with the Underworld

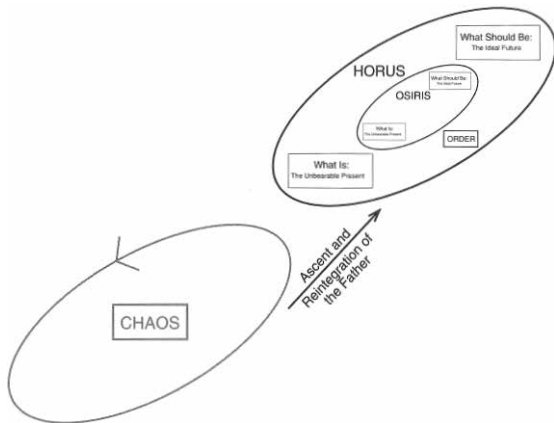


Figure 27: Ascent, and Reintegration of the Father

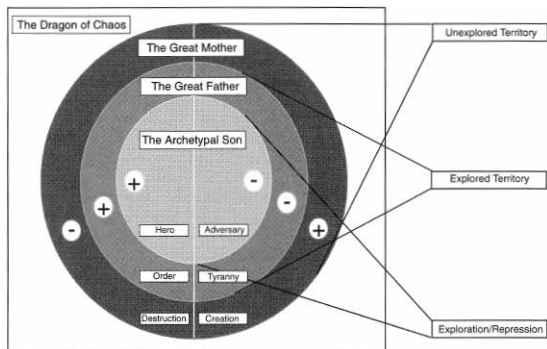


Figure 28: The Constituent Elements of Experience as Personality, Territory and Process

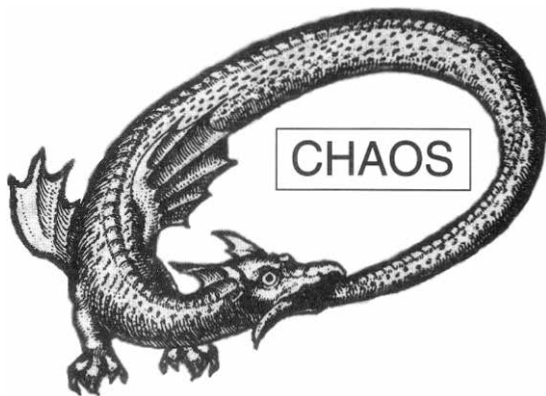


Figure 29: The Uroboros-Precosmogonic Dragon of Chaos

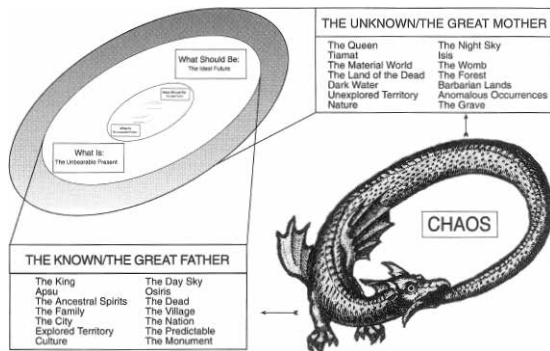


Figure 30: The Birth of the World Parents

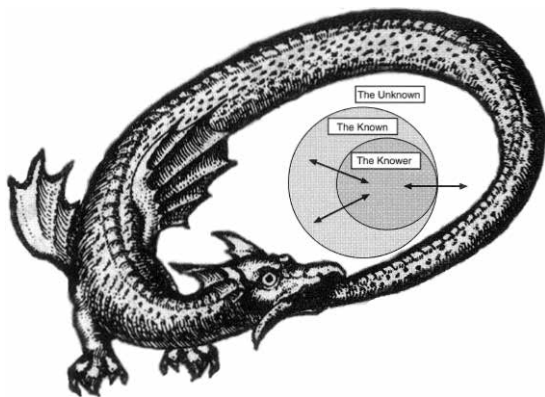


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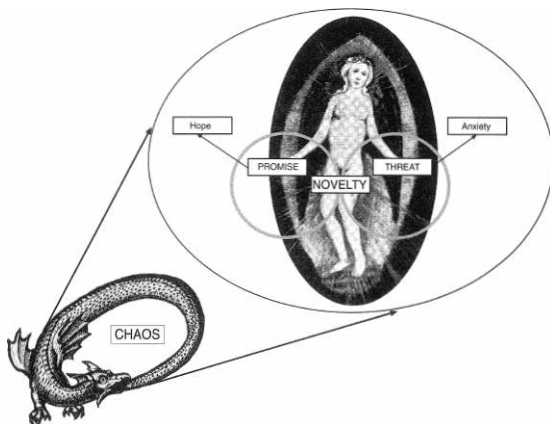


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Figure 33: The Spontaneous Personification of Unexplored Territory



Figure 34: Unexplored Territory as Destructive Mother



Figure 35: Unexplored Territory as Creative Mother

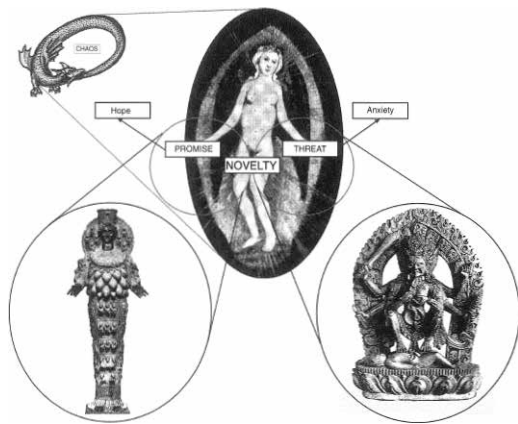


Figure 36: The “Heavenly Genealogy” of the Destructive and Creative Mothers

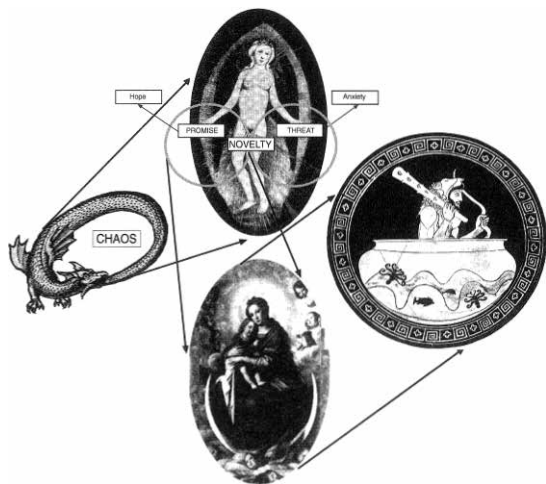


Figure 37: The Exploratory Hero as Son of the Heavenly Mother

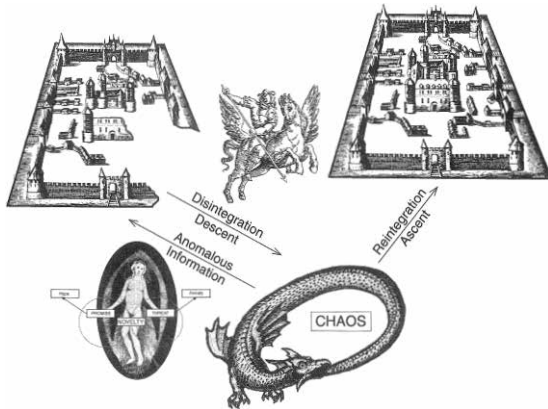


Figure 38: The Metamythology of the Way, Revisited

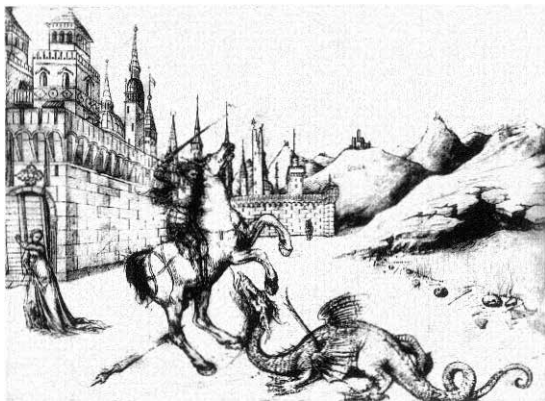


Figure 39: Castle, Hero, Serpent and Virgin: St. George and the Dragon

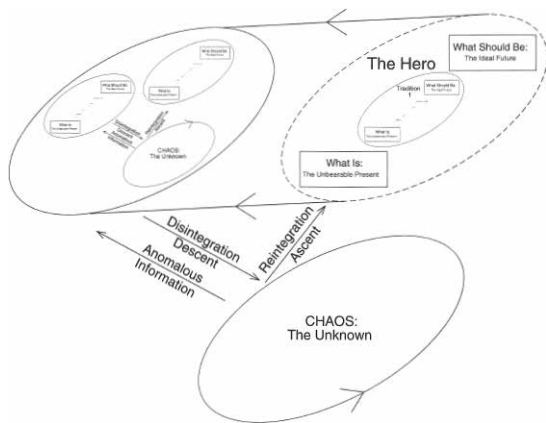


Figure 40: The Process of Exploration and Update,
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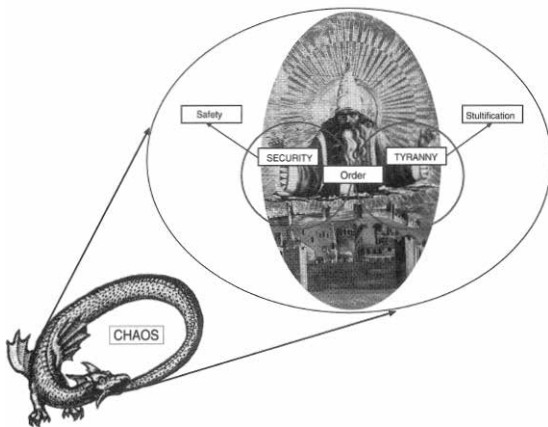


Figure 41: Order, the Great Father, as Son of the Uroboros



Figure 42: Explored Territory as Orderly, Protective Father



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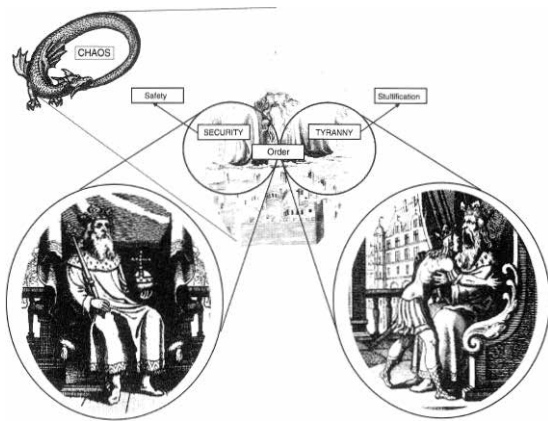


Figure 44: The “Heavenly Genealogy” of the Tyrannical and Protective Fathers

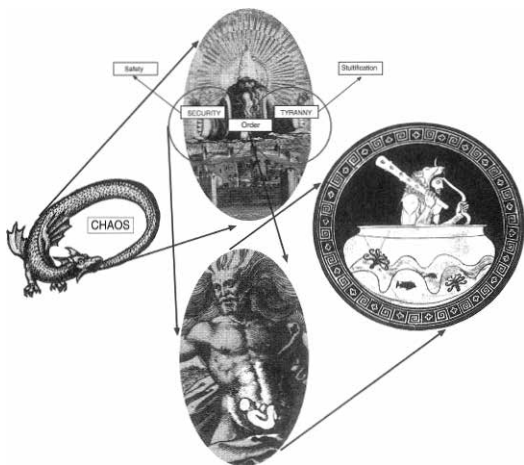


Figure 45: The Exploratory Hero as
Son of the Great Father

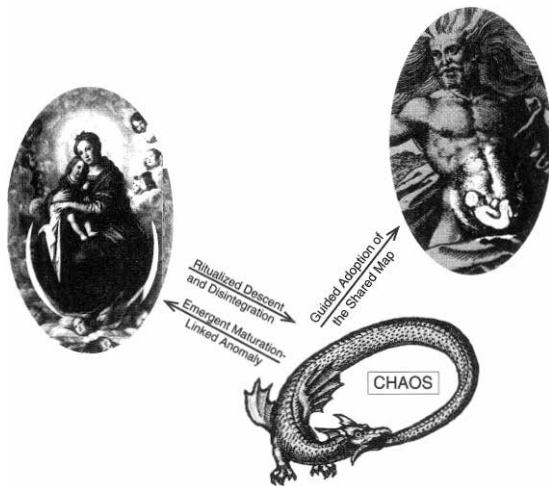


Figure 46: The “Death” and “Rebirth” of the Adolescent Initiate

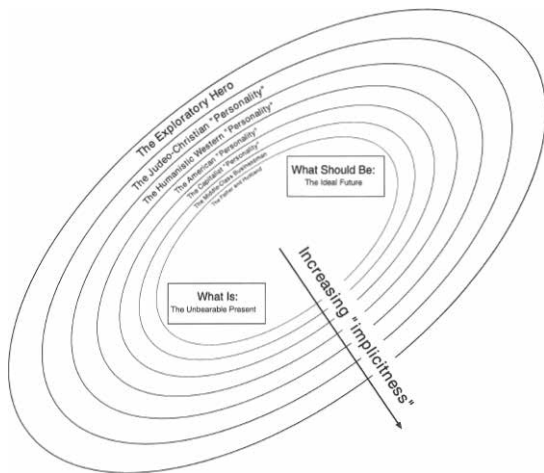


Figure 47: The Paradigmatic Structure of the Known

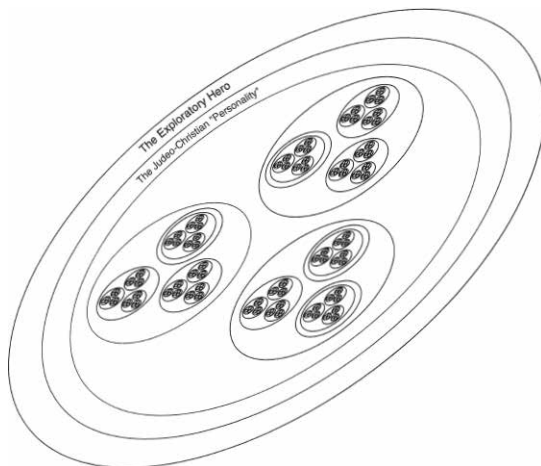


Figure 48: The Known: Nested Groups and Individuals

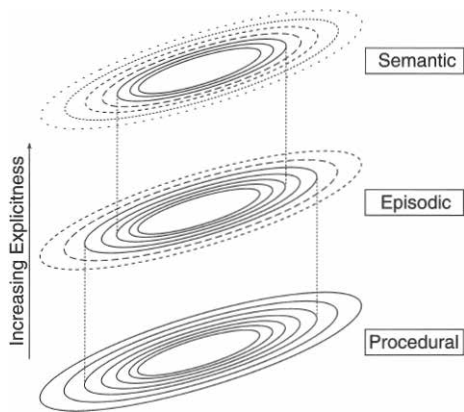


Figure 49: The Fragmentary Representation of
“Procedure and Custom” in Image and Word

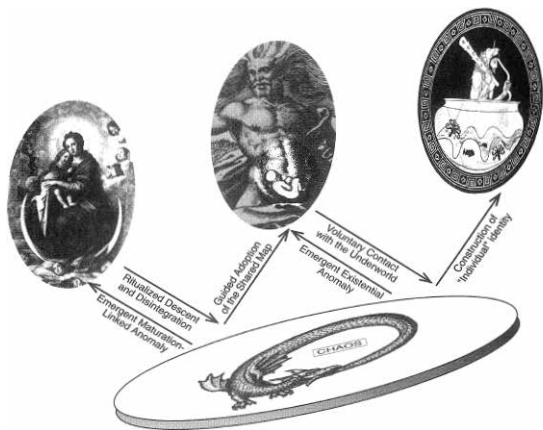


Figure 50: The “Dual Death” of the Revolutionary Hero

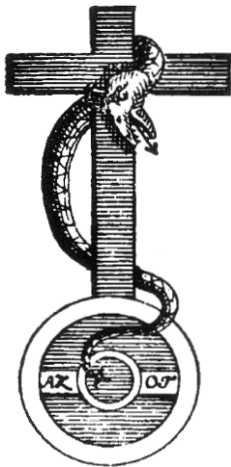


Figure 51: The Crucified Redeemer as Dragon of Chaos and Transformation

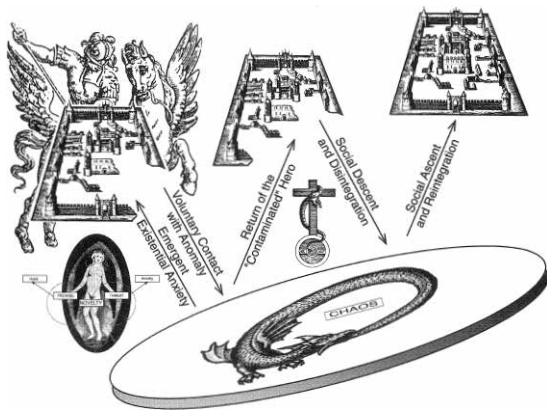


Figure 52: The Socially Destructive and Redemptive
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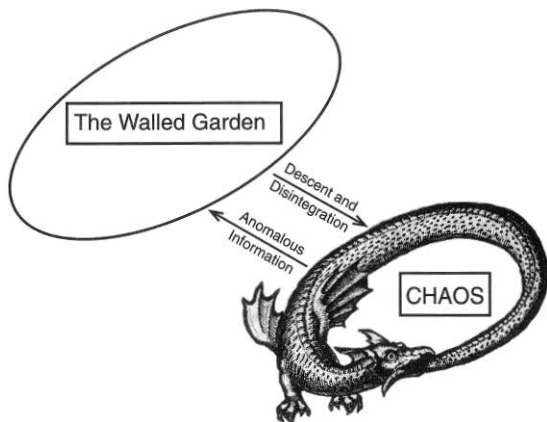


Figure 53: The (Voluntary) Descent of the Buddha

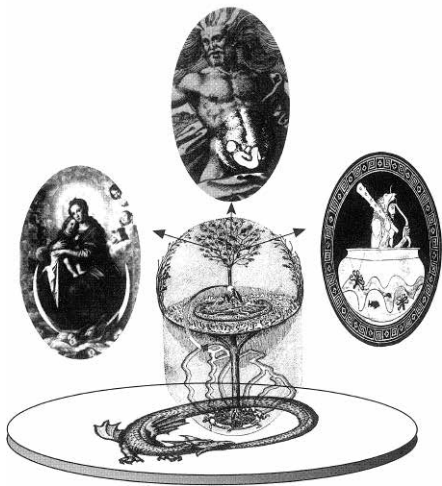


Figure 54: The World-Tree as Bridge Between “Heaven” and “Hell”

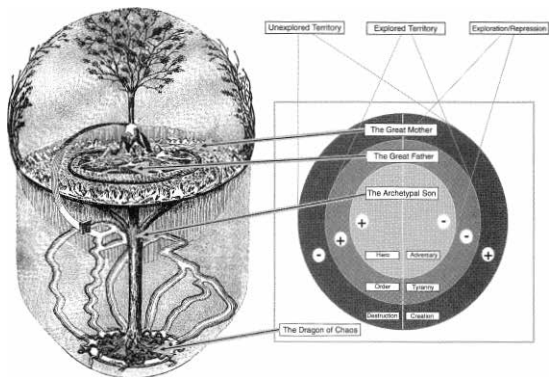


Figure 55: The World-Tree and the Constituent Elements of Experience

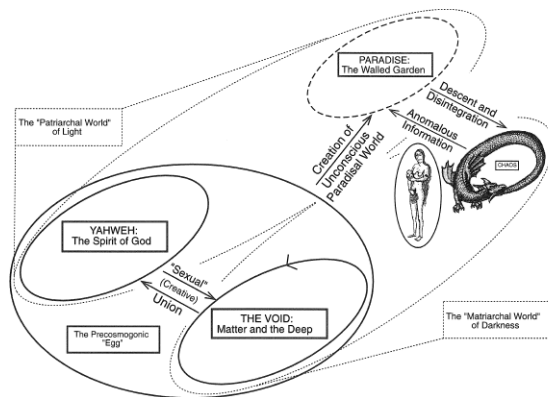


Figure 56: Genesis and Descent



Figure 57: The Devil as Aerial Spirit and Ungodly Intellect

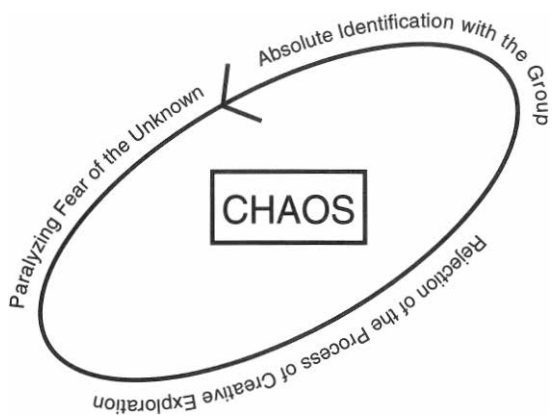


Figure 58: The Vicious Circle of the Adversary

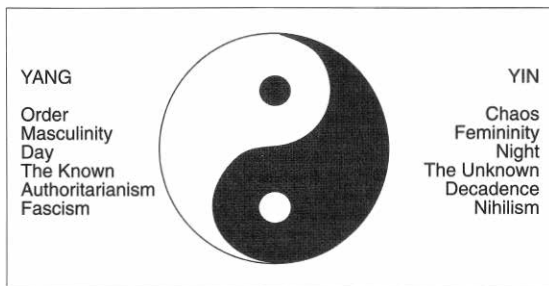


Figure 59: The Constituent Elements of Existence, Reprise

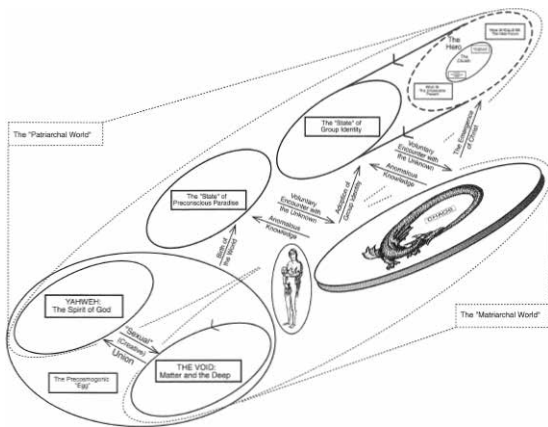


Figure 60: The Emergence of Christ from Group Identity and Chaos



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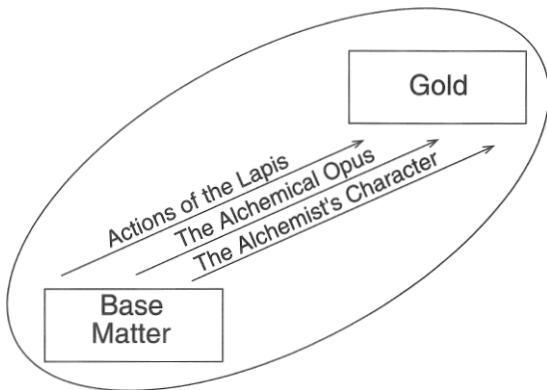


Figure 62: The Alchemical Opus as “Normal Story”

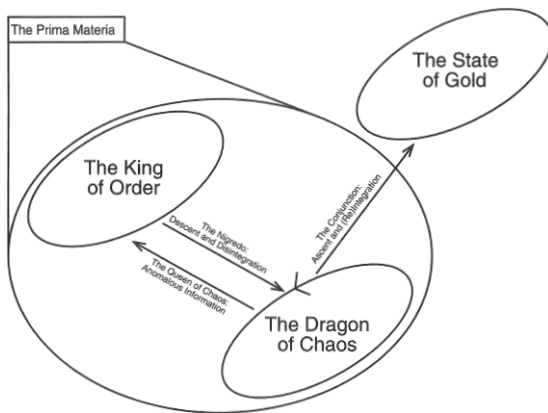


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Figure 64: The Wolf as Prima Materia, Devouring the Dead King

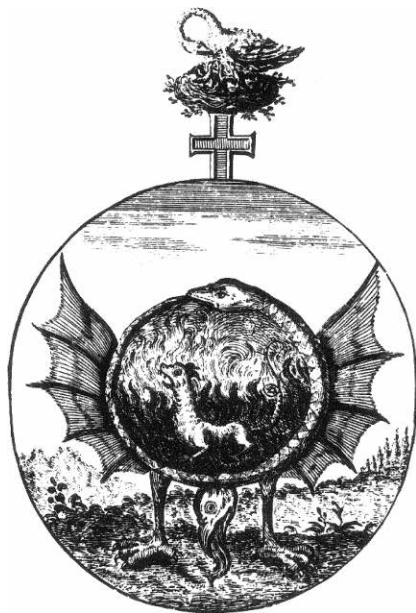


Figure 65: Dragon of Chaos as “Birthplace”
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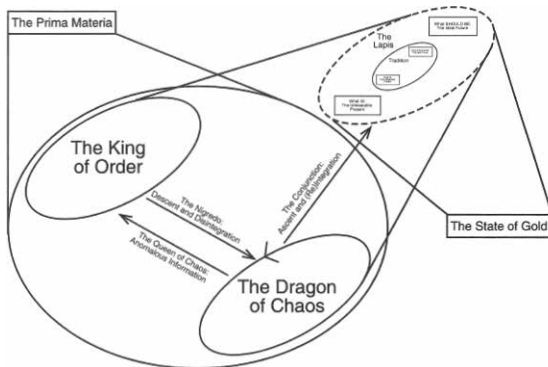


Figure 66: The Alchemical Opus as Myth of Redemption

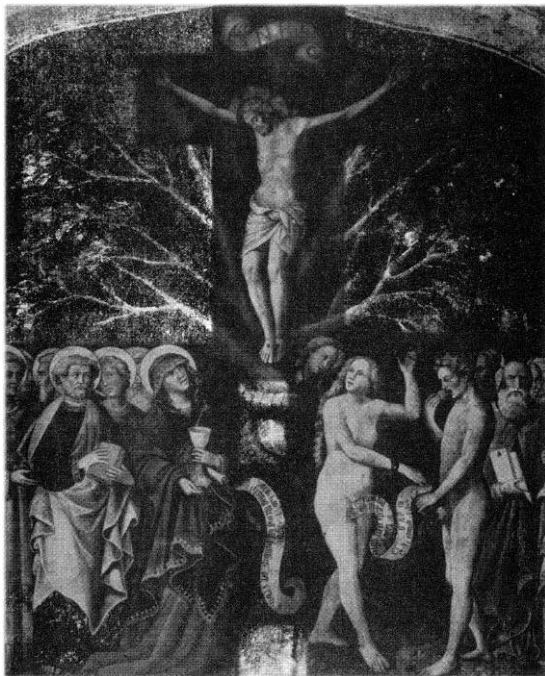


Figure 67: The Restitution of [Christ] the Mystic
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Figure 68: The Eternal Return of the Bodhisatva